

Sean Elwood

Art Direction & Design

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Experience

The College Board, NYC Freelance Art Director March - September 2012
Responsible for conception, art direction, and design of online campaigns, websites, and email campaigns.

Digitas, NYC Freelance Art Director May 2010 - January 2012
Responsible for conception, art direction, and design of online campaigns, websites, and web-based Apps for American Express.

Publicis Modem, NYC Freelance Art Director June 2009 - May 2010
Responsible for conception, art direction, and design of online campaigns and website promotions for Pillsbury.

Ogilvy, NYC Freelance Art Director May 2007 - October 2008
Responsible for conception, art direction, and design of online campaigns and e-mails for Kodak, DuPont, & SAP.

Deutsch, NYC Art Director August 2006 - May 2007
Responsible for conception, art direction, and design of online campaigns for Tylenol, Motrin, Discover Card, and several pitches. Managed junior designers, illustrators and animators.

Atmosphere BBDO, NYC Art Director May 2001 - August 2006
Responsible for conception, art direction, and design of online campaigns for Cingular Wireless, E-Trade & HBO. Managed junior designers, illustrators, photographers and animators.

Tribal DDB, NYC Freelance Designer 1999 - 2001
Responsible for design and production of web sites and online ad campaigns. Clients included Best Buy, Amtrak, Michelin, and Sephora.

Education

The Cooper Union Bachelor of Fine Arts 1998

Nova Scotia College of Art & Design Study Abroad Program 1996

LaGuardia High School of Music and Art NYC 1994

Skills

Adobe Illustrator, Photoshop, Flash and InDesign (CS5). Concepting, Drawing, Animation, Presentation and Illustration.

References available on request.